

Banner and various text modules for the 32nd Finance Symposium

32nd Finance Symposium | 21 - 23 April 2021 | Virtual conference

The digital networking platform for all treasury & finance topics

Back to the treasury future

Greeting each other among treasurers with a handshake in Mannheim - that was last possible in 2019. Now, in 2021, the Finance Symposium is ramping up again, with all the technology and inventiveness available. As a participant, you will be actively involved in the event instead of mutating into a video consumer. Various formats have been developed for this on-site feeling, which will ensure that you can communicate at the virtual conference in a similar way to live in the congress centre in Mannheim. If you press the start button from Wednesday, 21 April at 11 a.m., you will be present at all venues, on a single platform, without additional logins. If the programme seems too busy for you or if you get caught up in the day-to-day business in between, that's no problem either. All content is available to you all year round. Treasury 365, so to speak, where you decide what you want to consume and when.

Parship for treasurers: Bringing the right people, ideas and resources together in a targeted way.

This year you will be matched by all the rules of the art! The organiser does not want the participants to „say goodbye in pairs“, but there will be „matchmaking“ among like-minded people: Each visitor and exhibitor announces his or her specific interests and offers during the registration process; the selection of topics covers all specifics of the general treasury areas, from corporate finance to risk management and digitalisation. A matchmaking tool will sound out the matches and suggest lectures, exhibitors and treasurer colleagues for a virtual meeting, either in pairs or in an exclusive group: for example, up to 15 people can discuss the current challenges in the „Treasury Café“, of which there have probably been more than enough in the past year.

Interviews with added value for treasury

With the new format „Studio Interview ...“ experts are invited to talks that illuminate the entire treasury spectrum, but also expand thematically: In addition to CFOs who head outstanding treasury teams, experts from non-treasury areas such as virtual marketing, economics or health, for example, talk about how communication and personnel management function in virtual spaces. Aspects that allow you to look beyond the horizon of treasury. As a participant, you will have the opportunity to „call in“ at any time, so the interview partners will be able to answer your questions and those of the interviewer (in the proven role of moderator: TV presenter Markus Brock) about their services/ approaches.

In dialogue with Hoeneß and Gabriel

The tried and tested basic structure of the Finance Symposium will also be maintained in the virtual environment - in part also on site on the stages in the Congress Centre in Mannheim. Renowned treasury practitioners will discuss core treasury issues and technology & innovation in the forums in front of a broad virtual audience, while system providers and banks will present their solutions together with customers in workshops. To top off the event, prominent guest speakers have once again been invited: FC Bayern legend Uli Hoeneß („Strategy and Leadership in Sport and Business“) will kick off the event on Wednesday, while a political heavyweight will close the event on Friday: Former German Foreign Minister Sigmar Gabriel will speak about the European-American relationship („From Air to Drawbridge“). An added bonus of digital participation: via chat you can address your questions directly to the speakers if you don't want to be left out as an audience member or want to know more about transatlantic sensitivities.

Web-Banner

The ZIP file contains web banners in German and English and in different sizes as well as an e-mail signature.

If you have any questions or need other banner sizes, please contact:

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