

Information about the Interview Stage

How many experts are allowed to participate in an interview?	One person per exhibitor.
Are we allowed to take a customer representative with us?	No, because this is an expert discussion and the speaker's expertise is required. This format is NOT a workshop substitute .
How long will this conversation last?	Please allow 15 minutes for this format.
May we use a PowerPoint presentation or similar?	Individual slides, one-shots, or short demos may be used as long as it is for better illustration.
Who moderates these interviews?	The interviews will be accompanied by our conference moderator, Markus Brock .
How does our „expert“ know what question is being asked?	<p>You as exhibitor, please send us the following by March 17, 2022:</p> <ul style="list-style-type: none"> ▲ How may we introduce your „expert“. (2-3 sentences) ▲ 5-7 questions with which you can get your message/expertise across well. This should also include 1-2 critical questions. <p>Please note, this format is NOT a SalesPitch, NOT a workshop. This format gives you the opportunity to present your expertise in an interactive format.</p>
How much influence does the exhibitor have on the title/topic selection?	<ul style="list-style-type: none"> ▲ You as an exhibitor have free choice in the selection of topics. ▲ The title will be finally coordinated with the organizer (SLG). ▲ There should be no company name in the title. ▲ Please send us your first proposal by March 10, 2022
May we use the recording in the use it in the follow-up?	Yes, we will provide you with the video material afterwards