## Because Treasury connects

www.finanzsymposium.com

# MEDIAKIT

Organizational informaton, 35<sup>th</sup> Finance Symposium

### **Banners and texts**

#### Short description for your homepage

#### 35. FINANCE SYMPOSIUM | 17.-19. April 2024 | Mannheim

The leading congress for finance and treasury management in Europe.

For 35 years, the Finance Symposium has been an established platform where over 2,300 treasurers, financial experts and industry leaders come together to discuss current trends, best practices and forward-looking solutions in the treasury and finance sector. With inspiring presentations, interactive discussions and a high-caliber stage, the Finance Symposium offers a unique opportunity for networking and discussing. Over the course of three days, the varied program will shed light on the treasury and finance world in all its facets and offer participants professionally challenging topics from finance and treasury management. In addition to the current focal points in the areas of cash management, risk and asset management and corporate finance, technical innovations will also be presented in around 150 presentations. The main stage in 2024 will feature **Joe Kaeser** with his presentation "The future of the global economy: challenges and opportunities in the 21st century" and **Nina Schick** with "The Future of Artificial Intelligence: Opportunities and Challenges for Companies" and **Julius van de Laar** on "Race to the White House 2024". Other highlights include the Treasurer Talk and the CFO Talk. With formats such as the Treasury Café or the Interview Stage, the Finance Symposium also offers participants the opportunity to discuss issues in a smaller setting, as personal networking is the focus of the Finance Symposium. Further information and tickets can be found at: www.finanzsymposium.com

#### Invitation to your customers

As a valued customer, we would like to cordially invite you to attend the 35<sup>th</sup> Finance Symposium in Mannheim - one of the most important industry gatherings for treasurers and financial experts in the German-speaking world. As an exhibitor, we are delighted to be part of this important meeting place. Take the opportunity to network with over 2,300 treasurers, financial experts and industry leaders, gain valuable insights and find out about the latest developments in treasury and financial management. In terms of content, you can look forward to presentations by **Joe Kaeser, Nina Schick** and **Julius van de Laar** on the main stage. In addition to these highlights, the varied program will cover the entire spectrum of treasury and finance topics in three days and around 150 workshops and presentations. These include cash management, risk management, asset management, corporate finance and technical innovations. This makes the Finance Symposium the ideal platform for exploring the world of finance in all its facets.

Further information and tickets can be found at: www.finanzsymposium.com

#### Web-Banner

The ZIP file contains web banners in various sizes in German and English. You will find general banners for the 35<sup>th</sup> Finance Symposium as well as banners that you as an exhibitor can edit yourself in Adobe Photoshop to add your stand number.

#### Links

If you would like to link the banners, please use the following links:

German: https://goo.gl/QMJW3b

English: https://goo.gl/72CpbW

#### Our social media channels

LinkedIn

https://www.linkedin.com/company/1067936

Use our hashtags:

# FSM24 # Finanzsymposium

If you have any questions or need other banner sizes, please contact:

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