



**Because
Treasury
connects!**

www.finanzsymposium.com

MEDIAKIT

Organisational information, 36TH Finance Symposium

Texts and Banners

Brief description for your homepage

36TH FINANCE SYMPOSIUM | 21.-23. May 2025 | Mannheim

THE LEADING CONGRESS FOR FINANCE AND TREASURY MANAGEMENT IN EUROPE.

For 36 years, the Finance Symposium has been an established platform where over 2,600 treasurers, financial experts and industry leaders meet to discuss current trends, best practices and forward-looking solutions in the treasury and finance sector. With inspiring presentations, interactive discussions and a high-calibre stage, the Finance Symposium offers a unique opportunity for networking and professional exchange. Over three days, the varied programme will illuminate the treasury and finance world in all its facets and offer participants challenging topics from finance and treasury management. In addition to the current focal points in the areas of cash management, risk and asset management and corporate finance, technological innovations will also be presented in around 150 lectures.

Exciting presentations await you on the 2025 main stage: **Dr. Stefanie Babst** will talk about "Global security strategies in the 21st century: Challenges and Opportunities", while **Dr. Gregor Gysi** and **Karl-Theodor zu Guttenberg** will clash in the debate "Gysi vs Guttenberg: political opposites in dialogue". In addition, **Dr. Julia Shaw** will shed light on fascinating findings about human memory in her lecture "The amazing truth about our memory - How our brain fakes memories". Other highlights include the Treasurer Talk and the CFO Talk. With formats such as the Treasury Café or the Interview Stage, the Finance Symposium also offers participants the opportunity to exchange ideas in a smaller setting, as personal networking is at the centre of the Finance Symposium.

Further information and tickets can be found at: www.finanzsymposium.com

Invitation to your customers

As a valued customer, we cordially invite you to participate in the 36th Finance Symposium in Mannheim - one of the most important industry gatherings for treasurers and financial experts in the German-speaking world. As an exhibitor, we are delighted to be part of this important event. Take the opportunity to network with over 2,600 treasurers, financial experts and industry leaders, gain valuable insights and find out about the latest developments in treasury and financial management. You can look forward to exciting presentations on the main stage by **Dr. Stefanie Babst**, **Dr. Gregor Gysi**, **Karl-Theodor zu Guttenberg** and **Dr. Julia Shaw**. In addition to these highlights, the varied programme offers around 150 workshops and presentations over three days, covering the entire spectrum of topics in the treasury and finance world - including cash management, risk management, asset management, corporate finance and technological innovations. The Finance Symposium is therefore the ideal platform for exploring the world of finance in all its facets. Further information and tickets can be found at: www.finanzsymposium.com

Web-Banners

The ZIP file contains web banners in various sizes in German and English. You will find general banners for the 36th Finance Symposium as well as banners that you as an exhibitor can edit yourself in Adobe Photoshop to add your stand number.

Linking

If you would like to link the banners, please use the following links:

German: <https://goo.gl/QMJW3b>

English: <https://goo.gl/72CpbW>

Our social media channels

LinkedIn of Finanzsymposium

<https://www.linkedin.com/company/37847525>

LinkedIn of Schwabe, Ley & Greiner

<https://www.linkedin.com/company/1067936>

Use our hashtags: # FSM25 # Finanzsymposium

If you have any questions, please contact:

Bianca Kral

Head of Marketing & Communication | Schwabe, Ley & Greiner

Tel.: +43-1-5854830-350

bkr@slg.co.at